



Artist: Hanafiah bin Waiman

Title: Instafamous

Year: 2022

Medium: Digital Print on canvas, oil pastel and acrylic

Dimension: 70cm x 100cm

Description:

The painting portrays an image of a young girl, deliberately depicted in the form of a black silhouette to create the likeness and simplification of an icon that is used on social media to represent an individual. Social Media has become a space in which a person shares their stories, knowledge, and lifestyle. As such, an icon is chosen carefully to clearly indicate one's association with brand, music, celebrity, etc. Using this as the basis, this work speaks of the simplification of one's identity, for example to a brand as shown at the corner of the painting.